

THE BLUEWATER WEBSITE



www.bra.org

Bluewater Recycling Association

One of the objectives for our website is to bring the communities under our program closer through a vast library of resources. Users can find helpful information on what can and can't be recycled, special composting tips, and answers to the many questions surrounding co-collection pickup. There are four sections within the website which include Organization, Recycling, Composting and Waste. Each area expands into a wide range of information on the particular subject.



Organization

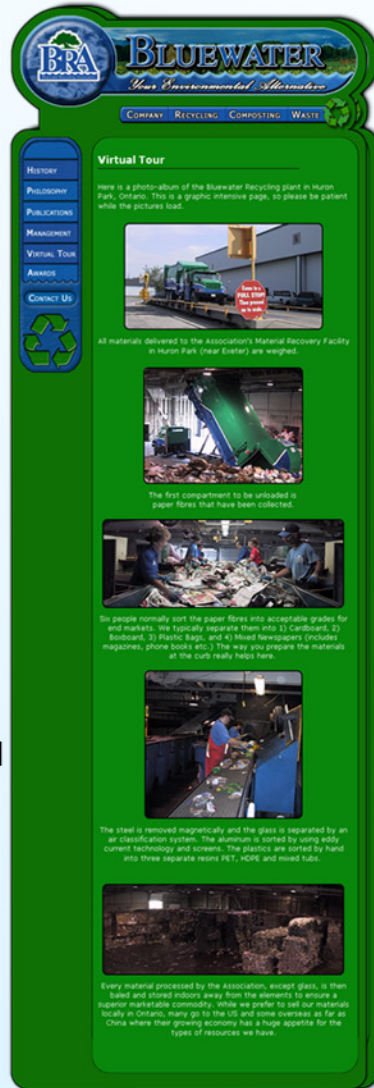
In this section you have the opportunity to have a virtual tour of the Material Recovery Facility. Users can browse the page to see a photo journal of the process after your blue box has been collected and brought to the processing plant.

There are also pages for the many publications the Association has published such as newsletters and other informative handouts, as well as an awards page which illustrates the various achievements the Association has earned over the years. The corporate mission and objectives set out by the Association are explained along with our "Resource Management Philosophy", targeted towards the goals of the company in regards to waste diversion.

There is even a section about some of the people behind the scenes that have led us to best operator in the province with the highest waste diversion level. The company section pays tribute to the hard work of the management, board members and staff members who make the Association possible.

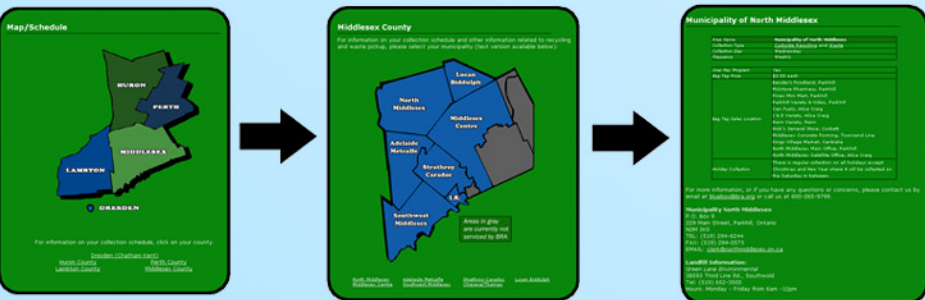
Waste

Our website is primarily focused on the concept of reduce, reuse and recycle, however, waste is inevitable at this time. This section is devoted to giving readers information on landfills, hazardous waste, and the Bluewater Recycling Association's unique and innovative co-collection program. Because the Association also does garbage collection in some areas, there is a link to the map and schedule in the waste area.



Recycling

The recycling section offers residents information on a number of programs and specific operations such as the bluebox program and acceptable products to recycle. The complete map and schedule of serviceable areas is also presented in an easy to navigate and user friendly system. Finding information on your pickup day, user pay operation, municipal contact information, and Association services provided is just a few clicks away!



Composting

Many people would like to compost, however they cannot seem to find dependable and reliable resources. The Bluewater Recycling Association strongly promotes composting as another means of reducing waste. The site provides detailed information on creating home-made compost systems, related web links to further reading and even information on where to purchase a composter. There is also information on specific composting methods such as vermicomposting. Before throwing away those orange peels, take a look at this section for environmentally friendly disposal methods.

