

REDUCE

Ecotalk

ADVERTISING - is used by companies to get people to buy things. Radio and television commercials are advertising. Newspaper and magazine ads are advertising too.

BIODEGRADABLE - is a word used to describe things that will rot. Biodegradable items rot or breakdown until the items turn back into soil. Composting turns biodegradable waste into soil.

COMMERCIALS - are a form of advertising seen on the television or heard on the radio. Commercials are not free. Companies pay the television and radio stations to play the company's commercial.

CONSUMERS - are people who buy and use things. Anyone who buys anything from cars to candy or uses electricity and water is a consumer.

CONVENIENCE - is a word used to describe something that saves a person work and time. Unfortunately many convenient items are also harmful to the environment.

DISPOSABLE - describes things that are meant to be used once then thrown away. Diapers for example, can be disposable. Some things have to be disposable for safety reasons but most disposables are unnecessary. Disposables do not use natural resources carefully.

ENERGY - is the power used to move vehicles, light lights and heat homes. Gasoline, propane and the sun all provide energy. The food we eat gives us energy to breathe, think, walk and talk.

ENERGY CONSUMPTION - refers to the amount of energy a person or company uses.

ENVIRONMENTALLY FRIENDLY - these words are used to describe something that will not harm the environment. Many companies use the words environmentally friendly to sell products. Be sure to check if an item really is environmentally friendly or not.

EXCESSIVE PACKAGING - when a product has too much wrapping people say it has excessive packaging.

LANDFILL - is a pit or hole in the ground used to hold garbage.

MEDIA - refers to television stations, newspapers, magazines and radio stations.

NATURAL RESOURCES - are things made by the Earth. They include water, soil, rocks, plants, animals and many other items. Some resources can be used more than once. These are called renewable resources. Other resources cannot be used more than once. They are called non-renewable resources. The government now calls both renewable and non-renewable resources, sustainable resources. Resources are important.

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PACKAGING - is the wrapping around a product.

POLLUTION - is caused by people being careless with waste. Pollution makes air, land and water dirty. This hurts people, animals, natural resources and the environment.

PRESERVATION - happens when a person tries to keep or maintain something. Preservation keeps things from rotting, becoming useless or disappearing. Many people are trying to preserve the Earth.

RECYCLABLE - things that can be recycled are called recyclable. Steel, aluminium, plastic and paper are recyclable.

REDUCE - is the first "R". Reduce is easy, all you have to do is to not make any waste or as little waste as possible.

REUSE - is the second "R". Reuse means to use an item more than once instead of throwing it away. For example, plastic ice cream containers can be reused to hold plants.

SOLID WASTE - another term for waste.

WASTE - is the things left over from people's activity. Food scraps, old newspapers, grass clippings and many other things are waste. Most waste can be reduce, reused or recycled. Only a very small portion is truly useless and this is called garbage.

WASTE REDUCTION - happens when a person tries to make less waste. The 3 R's (reduce, reuse, recycle) help people reduce their waste.