# Same app, only better. My Waste is now Recycle Coach®



Download at:





The My Waste mobile app is now rebranded, refreshed and fully compatible with your collection services through Bluewater Recycling Association!

You may use the existing My Waste app, but we suggest upgrading to the new Recycle Coach® app for future updates and improvements.

The only change email subscribers (to collection reminders and notifications) will see is a change from My Waste branding to Recycle Coach® branding on their collection reminders and the notifications!



Visit our website at bra.org and click **Collection Reminders** on the top bar or under the Recycling tab to learn more!





Bluewater Recycling Association 1.800.265.9799 info@bra.org

bra.org

# **Frequently Asked Questions**

## Why is the My Waste app being phased out?

Due to recent changes to Apple's App Store Review Guidelines, Municipal Media Inc., the company that provides the My Waste app has been informed that it cannot offer two similar apps on the App Store. As a result, the My Waste app is being discontinued and will not be available for download on iOS/Android stores as of June 14, 2019.



#### Can I still use the My Waste app?

Yes, if you have the original My Waste app installed, you may continue to still use it.

#### Did our County/City/Town have to pay to be able to offer Recycle Coach®?

Yes. Because this app is being offered by local governments all over the world, the actual cost is minor because of the number of municipalities that contribute to the initial design and ongoing development (through an annual fee that is about the same as the cost of a simple brochure)

## How much does Recycle Coach® cost?

Residents may download and use my-waste for free. There is no code or coupon needed - anyone can download and use it.

#### How do the collection zones work?

When you download Recycle Coach®, there is a five step set-up process and then from that point on, only information for your collection zone is displayed. Recycle Coach® only shows the collection for your address.

#### How do the reminders work?

There are three types of reminders and they are all optional:

**Reminders for year round collections** – If you have weekly or bi-weekly collections throughout the entire year, you can choose to receive a reminder for every collection or just for when the collection day changes (e.g. due to a holiday). For all reminders, you can select one or more of the advance notice options (anywhere from one week to one hour in advance).

**Reminders for seasonal collections** – If you choose to be alerted, my-waste will remind you when seasonal collections such as yard waste or Christmas tree pick-up starts and ends for the year. Or, you can opt to get a reminder for every collection.

**Special events and one time collections** - If there is a special event such as a HHW day or a special collection such as a bulky item or leaf pick-up, you can get reminders of these through my-waste.

#### What other features does the Recycle Coach® app contain?

The app contains information about most aspects of the solid waste program, including:

- The various programs (garbage, recycling, yard waste, bulky items, hazardous waste, etc)
- Landfill/Transfer station location, hours, accepted materials, fees, etc
- Links to Google maps, where needed

# How do I download Recycle Coach®?

Download at your Apple App Store or Google Play, or visit **bra.org/collection-reminders/** for more information and download links!





